



RJ-3200 Series

3-inch Mobile Label and
Receipt Printers



Public Safety
and Services



Warehousing
and Logistics



Retail

RJ-3230B
RJ-3250WB

www.brother.com.au

RJ-3200 Series

3-inch Mobile Label and
Receipt Printers

RJ-3230B
RJ-3250WB



Introducing the next era of 3-inch mobile thermal printers from Brother.

These precision built label and receipt printers deliver performance, quality and integration at an exceptional value. Whether you need a mobile printing solution to support logistics and warehousing, retail operations or public safety and services, you can easily and affordably produce what you need, with the reliability and support that only Brother delivers.



Optimised mobile printing

The RJ-3200 series offers a versatile printing solution that meets the needs of your business at your fingertips. With a fleet of optional accessories, these printers can easily adapt to your work environment and provide you with a fit-for-purpose mobile printing solution.



A rugged design that's built to last

The rugged design of the RJ-3200 series means that it can endure drops from up to 2m in height (IP54 rated), and due to its elastomer covering, is protected from any bumps, drops or collisions. They're built to last – even in the toughest conditions.



Batteries that can keep up

The smart Li-Ion battery that comes as standard with the RJ-3200 series is designed to last a full shift without needing to be charged.



Connect and go

Compatible with a variety of connectivity options including USB-C, NFC, Bluetooth, WiFi* and AirPrint*, the RJ-3200 series allows you to produce high quality outputs without the need to download or install printer drivers.



Warranty you can rely on

The RJ-3200 series comes with a 12-month return-to-base warranty as standard and free product support for the life of your device, so you can have peace of mind knowing that Brother is *at your side*.

* RJ-3250WB only

Technical Specifications for the RJ-3200 Series

RJ-3230B

RJ-3250WB

Size	
Weight	807g (Including Battery)
Dimensions	117mm (w) x 180mm (d) x 77mm (h)
Built In Features	
Printing method	Direct Thermal
Print speed	Maximum 5ips (127mm/sec)
Maximum print width	72mm
Minimum print length	6mm (Die cut media) 12mm (Continuous) 12.7mm (Black mark media)
Maximum print length	3,000mm
Print resolution	203 dpi
Minimum media width	25.4mm
Maximum media width	80mm
Maximum roll diameter	66mm
Number of labels per battery charge	Approx. 15,000 labels (76mm x 29mm) (*Under Brother standard environment)
Connectivity	
Interfaces	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> USB Ver.2.0 (Full Speed) (Type C) Bluetooth Version.5.0 MFI NFC (Passive) </div> <div style="width: 45%;"> USB Ver.2.0 (Full Speed) (Type C) Bluetooth Version.5.0 MFI Wireless LAN IEEE802.11a/b/d/g/i/n/r supporting 2.4GHz and 5GHz NFC (Passive) </div> </div>
Bluetooth profile	SPP (Serial Port Profile), OPP, HCRP, GATT (Low Energy) / iAP supported
WLAN security	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;">No</div> <div style="width: 45%;"> Authentic method (encryption scheme) Infrastructure mode: SSL/TLS1.0/1.1/1.2 (HTTPS, IPPS) SNMPv3, 802.1x (EAP FAST, PEAP, EAP TLS, EAP TTLS) WEP 64/128 bit, WPA PSK (TKIP/AES), WPA2 PSK (AES), WPA3 SAE (AES) </div> </div>
Software	
Available software	P-touch Editor: Barcode label design software Brother Print Service Plugin: Driverless printing from Android devices (version 5.0 and above) Mobile Deploy App: Remote printer configuration Brother Font Manager: Font download tool (Windows [®] only via USB)^ Printer Settings Tool: Device configuration software (Windows [®] only via USB) BRAdmin Pro 4: Device management (Windows [®] only) BarTender Ultra Lite: Barcode label design software
Printer driver	Microsoft [®] Windows [®] 7 / 8.1 / 10, Microsoft [®] Windows Server [®] 2012 / 2012, R2 / 2016 / 2019
Mobile SDK	Android v6 or later iOS v10 or later (Supports Bluetooth communication from ver. 12.2 or later) Requires 3rd party app development using Brother SDK, further information available at: https://support.brother.com/g/s/es/dev/en/index.html?c=eu
Printer commands	Raster, ESC/P, P-touch Template, ZPL II emulation, CPCL emulation
Internal Fonts and Sizes	
<ESC/P>	Bitmap font: Gothic 3 size<16,24,32dot>, Letter Gothic Bold, Helsinki 4 size<16,24,32,48dot>, Brussels, San Diego, Brougham 3 size<24,32,48dot> Outline font: Gothic, Letter Gothic, Helsinki, Brussel Max size: 400dot
<P-touch Template>	Outline font: Gothic, Letter Gothic, Helsinki, Brussel Max size: 400dot
<ZPL II emulation>	Bitmap font: Letter Gothic (A,B,C,D,F,G) 5 size<9, 11, 18, 26, 56dot>, BR-OCRB(E) 1 size<28dot>, BR-OCRA(H) 1 size<21dot>, Special Symbol 1 size<24dot> Outline font: Utah Condensed Bold (0)
<CPCL emulation>	Bitmap font: Standard (0) 1 size<16dot>, Script (1) 1 size<48dot>, OCR-A (2) 2 size<12, 24dot>, Unison (4) 3 size<45, 48, 90dot>, Manhattan (5) 2 size<25, 46dot>, MICR (6) 1 size<27dot>, Warwick (7) 1 size<25dot>
Barcode Symbology	
Supported barcodes depend on printer command. Please refer to the command reference for details.	
1D	CODE39, ITF(I-2/5), EAN 8(JAN8), EAN-13(JAN13), UPC-A, UPC-E, CODABAR(NW-7), CODE128, GS1 128(UCC/EAN-128), POSTNET CODE93, UPC/EAN EXTENSION, MSI, Intelligent Mail Barcode, Industrial-2-of-5, Standard 2-of-5
2D	QR Code, PDF417, MaxiCode, Aztec, Micro QR Code, MicroPDF417, DataMatrix, GS1 DataBar

Optional Accessories	
Carry	PA-SS 4000: Shoulder strap
Power options	PA-CR 005: Single ethernet cradle*** PA-4CR 003: Quad ethernet cradle*** PA-BC 003: Single battery charger*** PA-AD 600A: AC adapter PA-CD 600CG: Cigarette lighter plug PA-CD 600WR: Permanently wired
Battery	Rechargeable Li-ion Smart battery (PA-BT 006): 7.2V 3000mAh continuously printing 15,000 labels (*Under Brother standard environment)
Media handling	PA-LPR 004: Linerless platen kit PA-LP 007: Peeler
Supplies	
Media roll type	RD-M13C5: 80mm continuous receipt paper roll 3pk
Environmental	
Drop protection	2m (without case) (*Under Brother standard environment)
Sealing	IP54 without case
Operating temperature	-20°C to 55°C
Operating humidity	10% to 90% non condensing
Charging temperature	0°C to 40°C
Storage temperature	-20°C to 60° C
Package Contents	
Package contents	Belt clip, Roll holder, Li-ion smart battery, Media roll holders, Documentation

*RJ-3250WB only

^Connected by USB with new battery and full charge. Printed by Brother specified data (9.9% coverage 76mm x 29mm) at 23° C.

^^Font Licensee permissions are required.

***Requires PA-AD 600A



Brother International Australia

brother.com.au



youtube.com/user/BrotherAU/videos



linkedin.com/company/brother-international-australia



empowers.brother.com.au



corpsolutions.brother.com.au

brother
at your side

All specifications correct at the time of printing and are subject to change. Brother is a registered trademark of Brother Industries Ltd. Brand product names are registered trademarks or trademarks of their respective companies.